

**TOGETHER, WE MAKE
A SUSTAINABLE
WORLD & MAKE
CHANGES HAPPEN
WITH AN IMPACT**



شركة تأثير للخدمات البيئية
OXFORD IMPACT GROUP



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Oxford Impact



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Our Team - Oxford Impact Family

We are the global leader in sustainability and innovation and make changes happen. We are working with clients to lead a wave of innovation and economic growth that safeguards our planet and advances sustainability.

MISSION

To create an inclusive world that is socially, economically and ecologically sustainable

VISION

To accelerate solutions for a stable climate, sustainable resources, and fair economies to achieve the United Nations Sustainable Development Goals (SDGs) towards sustainability and climate justice



**WE ARE MAKING THE
SOCIO-ECONOMIC AND
ENVIRONMENTAL IMPACT**



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OUR STORY



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COP29
Baku
Azerbaijan



UNCCD
COP16
Riyadh | 2024

GLOBAL PARTNERS



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SUSTAINABLE DEVELOPMENT GOALS



Our Founding President & CEO



**Professor Dr.
Mohammad
Nurunnabi**



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Professor Dr. Mohammad Nurunnabi, PhD (Edinburgh), SFHEA, FRSA, FAIA (Acad), CMBE, FFA, FIPA, FCES, CMA, FCPA is the Founding President & CEO, شركة تأثير للخدمات البيئية - Oxford Impact Group. He is also the Director of – Center for Sustainability and Climate (first sustainability and climate think tank in Saudi Arabia), at Prince Sultan University. He is also the Founder and President of Vision for Sustainable Africa (VSA), the only international NGO bringing all 48 African countries together for Sustainable & Climate Actions and Solutions. Based on Stanford University World's Top 2% Scientists, he is RANKED # 1 in Business in Saudi Arabia.

He is an Academic Visitor (Senior Member) of St Antony's College, University of Oxford, UK. He was a consultant of United Nations Conference on Trade and Development (UNCTAD), International Federation of Accountants (IFAC), L20 (Labor 20), Saudi National Committee for Workers Committees, Saudi Investment Bank, General Authority for Small and Medium Enterprises. His article on Saudi Vision 2030 was the most downloaded article after the announcement of Saudi Vision 2030.



ACT NOW FOR THE PLANET



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LEADERSHIP



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Professor Dr. Mohammad Nurunnabi
Founding President & CEO



Dr. Dario Salerno
Global Advisory Member



Professor John W. Gunn
Global Advisory Member



Professor Fahdah Sultan Alsudairi
Global Advisory Member



Professor Shouming Chen
Global Advisory Member



Dr. Mohammed Alduaij
Global Advisory Member



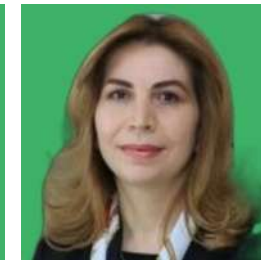
Professor Gabriel Puron Cid
Global Advisory Member



Professor Luis Velázquez Contreras
Global Advisory Member



Dr. Roshan Weerathunga
Global Advisory Member



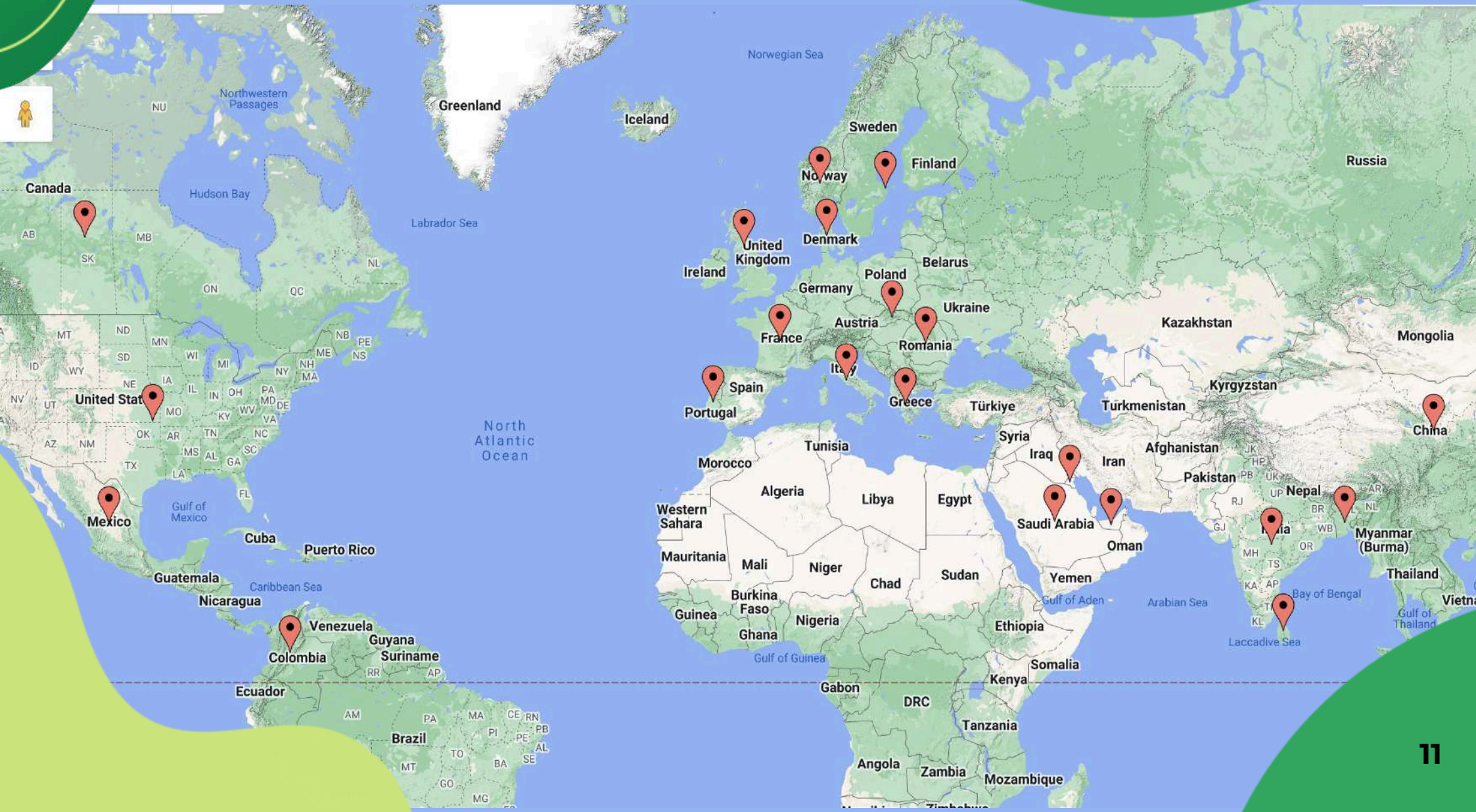
Professor Mané Beglaryan
Global Advisory Member



Mr. Frank Peters
Global Advisory Member

BOARD OF DIRECTORS

DIVERSITY & INCLUSIVITY



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UAE



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United States

SERVICES & IMPACT



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WE OFFER A MULTI-DIMENSIONAL SET OF SERVICES TO HELP SUSTAINABLE DEVELOPMENT AND GROWTH WITH IMPACT

Our integrated approach is designed to serve private, public and not for profit sectors

ESG

Promote your sustainable practices for business resilience and stakeholder trust. Develop and implement your ESG as an opportunity to unlock value and growth.

SDGs

Provide you with whatever support you may need to improve your organization by using United Nations Sustainable Development Goals (SDGs) demonstrating leaderships.

Net-Zero Carbon Accounting

Develop and implement a detailed strategy to achieve your net zero carbon emissions and climate impact

Sustainable Tourism

Assist you in achieving long-term growth through environmentally friendly and result-based strategies, as well as in developing sustainable tourism services

Agricultural Sustainability

We help farmers and food businesses to unlock their potential to become more profitable and sustainable. Distinguish Your Brand with the Most Comprehensive Standard for Sustainable Agriculture.

Sustainable Aviation

We help aviation business making long term strategy which sets out the collective approach to tackling the challenge of climate and a solution to decarbonize the aviation industry.

Sustainable Healthcare

Provide tailored solutions to clients making healthcare more accessible, sustainable, and effective for the patients and communities

Sustainable SMEs

Sustainability Solutions for Small & Medium-sized Enterprises

AI Policy and Sustainable Digital Transformation

Build AI strategy for culture of innovation to generate breakthrough ideas and competitive differentiation. Implement your digital strategies and drive value.

Net-Zero Financial Institutions

Charting a path to systematic decarbonization of investment & credit portfolios and net zero agenda for financial institutions.

Sustainable Investing

Work with investors of all types, including private equity firms, sovereign wealth funds, investment funds, and family offices, to help you embed ESG strategy into every decision, from due diligence to post-acquisition value creation planning.

SERVICES & IMPACT



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Our integrated approach is designed to serve private, public and not for profit sectors

Smart and Sustainable Cities

With the consideration of smart city strategies with a strong sustainability focus, we support clients in the development of sustainable, smart urban planning and design.

Regenerative Economy and Finance

Regeneration goes beyond sustainability and seeks to 'do more good'. There is a growing call to reorient and rebalance financial and market systems to support regenerative economies with more mindful, compassionate, cooperative worldviews.

Given the unpredictable impact of climate change and its disruption of ecosystems, transitioning to a regenerative economy becomes an urgent imperative. This transformative approach not only seeks to mitigate climate change but also aims to restore ecosystems, empower communities, and foster economic resilience.

Sustainability in Sports

A sustainability and ESG strategy helps sports organizations improve operational efficiencies, reduce operating expenses, capitalize on incentive programs, and meet the needs of a new generation of fans

Research, Data Analytics & Assessment

We offer data-driven research and in-depth assessments to provide actionable insights for policymakers, businesses, and institutions. Our expertise spans AI impact analysis, workforce development, tourism and economic research, sustainability studies, and strategic foresight.

Air Quality

Effective air quality permit and compliance strategies, innovative computer modeling and engineering solutions that integrate with plant operations. The global air quality team brings experience with the assessment of impacts associated across all business sectors including Oil and Gas, Mining and Minerals, Industry, Power, Infrastructure, and Built Environment

Circular Carbon Economy

We employ scientific analysis to guide our clients in transitioning from a linear take-make-dispose economic model to a comprehensive, systems-level Circular Carbon Economy (CCE) approach

Culture, Creative Industries, Arts, Design and Exhibition

We are passionate about the power of the cultural and creative industries. Our expertise across four major areas provides the depth and breadth of experience to give any project a transformative impact.

Sustainable Real Estate Development

We offer helping investors, developers, property owners, and property users to secure sustainable real-estate development across the entire lifecycle of their foreign-based and domestic properties. We also increase the value of our clients' real-estate portfolios, for instance, by bringing them into alignment with international sustainability standards (including GRI, ESG, and SDG)

OUR TEAM



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**"Our commitment to inclusivity starts
with achieving gender equality"**

OUR TEAM



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THANK YOU FOR YOUR INTEREST IN

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